

**Chinese 433****Spring, 2017****Course Title:** News Media Chinese**Instructor:** Dr. Zheng-sheng Zhang**Office:** SHW 218; Email: zzhang@mail.sdsu.edu**Phone:** 594-1912 (w/voice mail); Fax: 594-4877 (attn. Zhang)**Office hours:** MW: 1:30-3:00 and by appointment**Text:** Online textual and video materials**Topics: 内容**

Papers, pages and columns 报刊报头

Weather forecast/Advertisements 天气预报/广告信息

Sport/Entertainment news 体育/娱乐新闻

Current affairs/Social issues 时事要闻/社会问题

Economy 经济新闻

International relationship 国际关系 (中美/大陆台湾)

**Language Focus: 语言重点**

Character and word structure 汉字/构词知识

Analysis of long sentences 长句分析

Abbreviations: 缩减简略

Headline grammar 标题语法

Journalistic convention 典型文体

(Translated) Names of places and people 人名地名译名

Written style 书面语

**Language Lab** (where you can do homework, and take Tests): Storm Hall 204**Requirements:**

Homework: 30% (6 in all; 5% each)

Tests: 30% (3 in all; 10% each)

Final: 15%

Attendance: 25%

**Note on Assignments:**

Homework will be done with ppt. Typing characters and recording audio is required.

**Note on Test-taking:**

All Tests will be taken in the language lab (Storm Hall 204). Please familiarize yourself with typing and recording by doing some homework assignments there first. You need to download Tests from the Moodle site; so sign up for Moodle and bring user name/password for the Tests.

**Moodle:** <http://moodlelarc.sdsu.edu/moodle312/>

**Enrollment code: ZhangSp433**

**Important rules:**

No copying of Homework from classmates!

No make-up work without valid excuse!

**Day to day Calendar (subject to changes)**

**Week 1:**

January 18 Wednesday Introduction, Papers, pages and columns  
January 20 Friday Papers, pages and columns

**Week 2:**

January 23 Monday Papers, pages and columns  
January 25 Wednesday Papers, pages and columns  
January 27 Friday Weather forecast, **Homework Due**

**Week 3:**

January 30 Monday Weather forecast  
February 1 Wednesday Weather forecast  
February 3 Friday Weather forecast

**Week 4:**

February 6 Monday Advertisement  
February 8 Wednesday Advertisement  
February 10 Friday Advertisement, **Homework Due**

**Week 5:**

February 13 Monday Sports  
February 15 Wednesday Sports  
February 17 Friday **Test 1**

**Week 6:**

February 20 Monday Sports  
February 22 Wednesday Sports  
February 24 Friday Entertainment

**Week 7:**

February 27 Monday Entertainment  
March 1 Wednesday Entertainment  
March 3 Friday Entertainment, **Homework due**

**Week 8:**

March 6 Monday Entertainment

March 8 Wednesday	Social issues
March 10 Friday	Social issues
Week 9:	
March 13 Monday	Social issues
March 15 Wednesday	Social issues
March 17 Friday	<b>Test 2</b>
Week 10:	
March 20 Monday	Current Affairs
March 22 Wednesday	Current Affairs
March 24 Friday	Current Affairs, <b>Homework due</b>
Week 11: Spring Recess	
Week 12	
April 3 Monday	Current Affairs
April 5 Wednesday	Economy
April 7 Friday	Economy
Week 13:	
April 10 Monday	Economy
April 12 Wednesday	Economy
April 14 Friday	International affairs, <b>Homework due</b>
Week 14:	
April 17 Monday	International affairs
April 19 Wednesday	International affairs
April 21 Friday	<b>Test 3</b>
Week 15:	
April 24 Monday	International affairs
April 26 Wednesday	International affairs
April 28 Friday	International affairs, <b>Homework due</b>
Week 16:	
May 1 Monday	Review
May 3 Wednesday	Review

**Final: May 8, 8:00-10:00**